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AURORA

THE BRILLIANT CHOICE

AURORA CRYSTAL FACT SHEET

What are AURORA crystals?

AURORA crystal is a European multi-brand line of crystals and components that have been sourced from different global suppliers. These crystals are based on the unique combination of meeting the highest European quality standards while offering an affordable price point. Originally developed to meet the demands of the global fashion markets, AURORA crystal is now taking the world by storm and meeting the needs of the changing loose crystal marketplace for designers and resellers alike. AURORA crystal offers loose crystal components as well as semi-finished products and other textile based crystal products.

Where are AURORA crystals made?

AURORA crystal is a European brand offering loose crystals and other components sourced from different global suppliers. Most of our AURORA crystals were originally made in the best factories in China and then enhanced in Europe to meet the highest European standards of quality and design.

What are the features of AURORA crystals?

- Offers a wide variety of colors and effects. AURORA crystal may offer more colors than what is available at HARMAN. If you are interested in other colors, please contact us.
- Offers a highly resistant multilayer foiling on foiled stones for better and longer adhesion as well as intensified brilliance.
- Lead Free and Cadmium Free* (*except for Citrine, Hyacinth, Light Siam, Siam and Garnet).
- Adheres to the Oeko-Tex Standard 100 for quality. OEKO-TEX® STANDARD 100 is one of the world's best-known labels for textiles tested for harmful substances. It stands for customer confidence and high product safety. Learn more about [Oeko-Tex Standard 100 here](#).

How does the quality of AURORA crystals compare with our other brands?

AURORA is our most economical brand of crystals. It is a particularly great alternative to other cheaper rhinestones on the market (mass produced Chinese or Korean crystals) for the DIY market, crafts and nail art. It maintains a competitive price point but offers much better quality than these alternatives.

The cutting process for these machine cut crystals is slightly different from our other more expensive brands. This will be more noticeable in larger stones. Additionally, the standard round flatback, style number A2028 is a 12 faceted rhinestone, similar in faceting to the older Swarovski 2028 cut or the Preciosa VIVA12.

AURORA crystals have a larger quality tolerance when it comes to faceting, sizing, consistency of color, and defects. There may be some color variation between different lots, sizes and cuts of the same color, specifically for opal colors and neon colors. Larger stones may appear darker and smaller stones may appear lighter, even if they are the same color. Additionally, larger stones are harder to produce and the appearance of flaws may be more noticeable. Therefore you may experience some slight inconsistencies in the cut, sizes, color/coatings. ***This is to be tolerated and accepted. Claims and returns will not be accepted.***