

Two Bead & Trim Distribution Giants Join Forces

Har-Man Importing Corp. and Elliot, Greene & Co., both longtime leaders in the distribution of beads and trimmings have joined forces. While continuing to cater to the fashion, hobby, and craft industries as well as the, Native American community, Har-Man Importing will now service Elliot, Greene's accounts.

FARMINGDALE, NY., September 19, 2011 — Har-Man Importing Corp. (Har-Man), one of the largest bead and trim distributors in North America and Elliot, Greene & Co. (Elliot, Greene), a long-time specialty bead and trimmings importer, have joined forces.

Effective immediately, Har-Man will service Elliot, Greene's customers, as well as their own, with a greater product selection, deeper inventory, more competitive pricing and continued excellence in customer service. An expanded range of colors, sizes and products will be made available to Elliot, Greene's customers through Har-Man in all product categories including seeds beads, Charlottes, 3-cut beads, bugle beads, firepolish and pressed beads to name just a few. Novelty items such as trimmings and appliqués that Elliot, Greene has been known for will now be offered by Har-Man.

"The continuing expansion of our business makes it possible to service our customers, and Elliot, Greene's customers even better than before," said Alisa Mandel Nogen, CEO of Har-Man Importing. "Designers, manufacturers, the craft industry and Native American communities will all benefit from this new strategic relationship."

"We are very excited by the potential this new partnership offers to our customers and the Industry," said Allan Shore, Jr., President of Elliot, Greene. "Elliot, Greene and Har-Man's combined strengths including unparalleled product selection, attention to quality and superior customer service is a perfect match."

Har-Man's Showroom, The Creative Design Centre, located at 16 West 37th Street in New York City is open to all Elliot, Greene & Co. customers as well as other wholesale accounts. Elliot, Greene's longtime sales associate Easy Davis, will move to Har-Man and continue to service customers at Har-Man's NYC showroom.

Those interested in learning what products Har-Man can offer can visit www.HarManBeads.com or contact Har-Man's corporate office at 1-800-BEADS-NY.

About Har-Man Importing Corp.

Har-Man Importing Corp. is a third-generation family business established in 1947. Har-Man Importing is an Authorized Wholesaler of Swarovski Elements and a North American Authorized Distributor of Preciosa Ornella beads, the premier manufacturer of glass beads in the Czech Republic.

About Elliot, Greene & Company

Elliot, Greene & Company is a third-generation family run business incorporated in 1925. Elliot, Greene has been the premier supplier of beads and related items to Native American craftsmen throughout the United States and is also a North American Authorized Distributor of Preciosa Ornella.